

## **Echoes of an Argentinean triumph in Annecy:**

### **The night that the greatest masters of animation danced to the rhythm of Argentineans**

In the closure of the 50<sup>o</sup> Festival International du Film d'Animation d'Annecy, Argentina had **its own celebration for 800 guests** in Le Bowl, a space where everyone enjoyed in their own way.

The invitation was as successful as the effect that the numerous Argentinean delegation that represented us, generated in the festival: it exceeded everyone's expectations.

**Beyond the funny things that were to see greatest ones** like Bill Plympton cheering up to participate in the Tango class that skillfully gave **Milena Plebs** and David Palo, where young animators that visited Annecy for the first time could not believe the fact that they were dancing and playing bowling with **Peter Lord** or the fact that **Matt Groening**, creator of The Simpsons, didn't stop taking photos or signing autographs all night, this closure symbolized the festive spirit that the Argentinean delegation had while they arrived to their country: **the sensation of leaving back a deep trace and have gathered the fruits of so many years of uninterrupted participation.**

Michel Ocelot, Tiziana Loschi, director of the Festival, and the managers of INCAA, Liliana Mazure and Bernardo Bergeret, with Maria Veronica Ramirez and Caloi, could finally enjoy deservedly: **The Argentine celebration was the finishing touch of what will be a before and after for Argentinean animation around the world.**

#### **A deserved distinction**

During five days, in the prestigious festival of the French town and within the framework of the **tribute to the Argentinean animation**, diverse activities and successful managements were realized with the aim of promoting and spreading the Argentine animation in the world.

The tribute was organized by **CT Producciones** and the **Instituto Nacional de Cine y Artes Audiovisuales** (the National Film and Audiovisuals Arts Institute-INCAA) and the artistic direction was in charge of the producer and director **Maria Veronica Ramirez**, manager of the Argentinean presence in Annecy **2010** –after 20 years of participating in its successive editions. For this occasion, she designed a special programming that gather together around 130 films.

Many goals were reached. The most important one was the signing of an agreement between **CT Producciones/Caloi en su Tinta** with the **National Film Board of Canada**. An **historical** agreement for the **co-production of independent animation shorts films with national identity.**

The presence that Argentina had through great stand in **MIFA** (International Market of Animation Films) was overwhelming. It was one of the most popular and busy stand.

It is worth mentioning the participation of **Juan Pablo Zaramella** as **jury in the category Graduation films**, next to Peter de Sève and Nick Park. Zaramella encouraged to get on stage to give some awards and presented a short film he realized with **Mario Rulloni**, especially for the Festival's Closing Ceremony. (<http://www.youtube.com/watch?v=Oi5FHv4AKfA>)

Three short films participated in the Official Selection

**Teclópolis** by CanCan Club in Short Films Category

**Telenovela** by Faivre Hermanos in Advertising Films Category

**Grandes Civilizaciones: La Antigua China** by Federico Badía in TV Series Category

Details and information about the Festival: [www.annecy.org](http://www.annecy.org)

More information in:

[www.caloiensutinta.com.ar](http://www.caloiensutinta.com.ar)

[argentinaenannecy.blogspot.com](http://argentinaenannecy.blogspot.com)

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